

# FOUNDATIONS

Building up the Catholic Community through Education & Communication

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Winter 2001

## ARCHITECTS



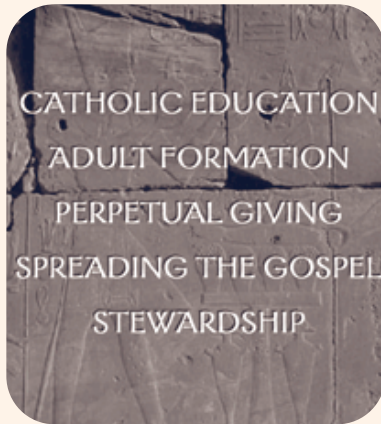
**Kathy Campanella**

It was a surprise 70th Birthday party for Kathy Campanella. Her husband and children wanted to do something special to pay tribute to a loving wife of 47 years, mother of 6 children, and 11 grandchildren. Kathy is a devout Catholic who prays every morning and meditates on a daily reflection. On this morning, she shared her devotion by St. Catherine of Siena. "Pray heavenly Father, give me some of your infinite Fatherly concern for your children. Teach me to inspire my children to know, love, and serve you. It is not enough for Christian parents to nourish only the bodies of their children; even animals do this. They must also nourish their souls in grace, in virtue, and in God's Holy Commandments."

The Campanellas are presently members of St. Thomas the Apostle Parish. They moved to Phoenix, Arizona in 1960 from New York and were members of Most Holy Trinity Parish where all 6 children attended school. The children also attended Catholic high schools at Xavier and Brophy College Preparatory. Kathy wanted her children to have a Catholic education. She believes it teaches family values

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## BUILDERS



**Over \$400,000 Approved Grants 2001-2002 for Education and Communication**

The Most Reverend Thomas J. O'Brien, Bishop of Phoenix and the Board of Directors of the Catholic Community Foundation-Diocese of Phoenix approved a record \$405,000 in grants for 2001-2002. The Foundation seeks to fund programs in support of Diocesan communication efforts and Catholic education for students and adults within the Diocese of Phoenix. Since 1983 Grants for Education and Communications throughout the Diocese of Phoenix have totaled more than \$2,350,000. These grants are from the earnings of unrestricted funds assets of the Foundation.

The following Communication programs received grants:

- The televised Catholic Mass in English which airs on Sunday mornings at 6:30am on Channel 45. In addition, the Foundation will fund closed captioning of the Mass,
- A challenge grant to Life Teen Studios for the purchase of a digital camera,
- To the Catholic Sun newspaper for development and distribution of a Diocesan map and guide to services,

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## ARTISANS



**Michael A. Cronin receives "2000 Spirit of Philanthropy Award"**

On Wednesday, November 15, 2000 the Greater Arizona Chapter of the National Society of Fund Raising Executives celebrated National Philanthropy Day. The Catholic Community Foundation recognized Michael A. Cronin, as the recipient of the "2000 Spirit of Philanthropy Award." "Mike embodies the 'Spirit' of Philanthropy and has made a difference in the quality of life in our community", states John Scola, CFRE, Executive Director with the Catholic Community Foundation.

Michael Cronin has been an active board member of the Catholic Community Foundation since 1988, served as Chairman for a 2-year term in 1992 through 1994, and has served on many committees of the Foundation over the years. In addition to this work, he served on the Maricopa County Bar Foundation as a board member and Vice Chairman. The Spirit of Philanthropy award recognizes those individuals who give significantly to the organization, those who have raised significant donations, and to those who volunteer a significant amount of time to the organization.

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## Sergio Mendes Brasil 2000 The Bishop's Crozier Dinner



**Sergio Mendes**  
will be the featured performer at this year's  
Bishop's Crozier Dinner

Who was the recording artist that scored three Top 20 pop hits, including two Top Ten smashes, "The Look of Love" (No. 4) and "The Fool on The Hill" (No. 6), as well as "Scarborough Fair," which peaked at No. 16 from the 60's? Would you like some help? Phone a friend? Ask the audience?

The entertainment for the evening is the top of the line entertainer, Sergio Mendes. Matching success of their singles, Brazil '66, with the 1968 releases "Look Around" and "Fool On the Hill" striking gold, both albums reached the Top Five of the U.S. pop chart.

The Most Reverend Thomas J. O'Brien invites you to attend the 13th Annual Bishop's Crozier Dinner to be held on Saturday, April 21, 2000, 6:30pm at the Scottsdale Radisson Resort. "Proceeds from the dinner provide grants for Catholic schools, religious and adult education, and communication programs," states Claudia Critchfield, this year's event Chairman.

From Sergio's jazz/samba days in the early '60s as leader of the Bossa Nova Trio to his early '90s exploration of Bahian hip/hop, "Grandes Nomes" offers a definitive profile of the man that left Brazil, yet never allowed Brazil to leave him. "I love Brazil and its music," explains Sergio, "so no matter what type of sound I would come up with, there would always be Brazilian undercurrent in the music." Sergio merely strives to expose this linguistic beauty through his music as he did with "The Girl from Ipanema."

Sergio was born in Niteroi, near Rio de Janeiro and recounts growing up studying classical music on piano until around 15 or so, when he was given a Dave Brubeck record that changed his life. From then on, he started listening to Charlie Parker and Bud Powell and all of the great jazz pianists, which became his main influence during his adolescent years.

Sergio and Brasil '66 were an opening act for Herb Alpert's white-hot Tijuana Brass; toured nationally and internationally; opened twice for Frank Sinatra; and performed at the White House during the Reagan administration. In the late '60s and early '70s, Sergio and crew routinely appeared on the top U.S. programs headlined by Bob Hope, Fred Astaire, Jerry Lewis, and Danny Kaye. "We did 'The Look of Love' with Fred Astaire dancing to the song," says Sergio. In 1968 Sergio received industry nominations for "The Look of Love," featured in the film "Casino Royale," which was nominated for an Academy Award for best original song.

Sergio currently is recording a new album on PolyGram that, like many of his previous albums, will be half-Portuguese language and half-English. Sergio is most grateful that he always was allowed total creative freedom to wander where his muse would take him. "I was very lucky to be able to do what I wanted," says Sergio. "If I needed a singer from India or a drummer from Mozambique, I could put them in the band, come up with a sound and I wouldn't have to worry about somebody

questioning my intentions. I have always been very thankful for that." So are Sergio's fans.

"Plan now to spend the evening with family and friends. It will truly be an evening full of excitement. The Master of Ceremonies will be Joe Garragiola. For reservations and information please call Nancy Gunderson at 602.956.5967 or Mary Ryan at 602.840.5165," states Claudia Critchfield, the 2001 Bishop's Crozier Dinner Chairman.



**Claudia Critchfield**  
Chairman of this year's Bishop's Crozier Dinner

Claudia Critchfield is the Chairman of the 2001 Bishop's Crozier Dinner. She and her husband Paul are long time supporters of the Diocese of Phoenix and members of St. Thomas the Apostle Parish. They are active in many philanthropic activities in the church and community. Claudia and Paul were married at Our Lady of Perpetual Help in Scottsdale. The Most Reverend Thomas J. O'Brien, Bishop of Phoenix presided at the Eucharistic Liturgy and concelebrants were Rev. Frank Fernandez and Rev. Robert Faricy, a visiting priest from Rome, Italy.

## 73 Parishes Sign One-Million Dollar Parish Match Campaign

85% of the Parishes in the Diocese of Phoenix signed on as endowment partners with the Catholic Community Foundation to end the last millennium. The Most Reverend Thomas J. O'Brien, Bishop of Phoenix, established the Million Dollar Match to provide seed money for endowment funds restricted for the use of each parish. When the program began July 1, 2000 only 7 parishes had an endowment fund. Now 73 parishes in the Diocese are endowment partners with the Foundation.

An endowment consists primarily of contributed funds that are invested and grown in such a way as to provide a regular income stream. Since the income is from the earnings of the fund, the fund itself remains intact forever. The Match program consisted of seed

money and an incentive program. Each parish could access \$10,000 from the Catholic Community Foundation's unrestricted fund.

Congratulations to all our Parish Endowment Partners! The Million-Dollar Parish Match Program will help build and provide opportunities for today's Catholics to invest in the future of the Church. "The children are our future and the program will for many parishes, introduce the concept of perpetual giving to their members," said Beth McDonald the honorary spokesperson for the Parish Match Program.

For the past few years, the Foundation has hosted what has come to be known as an annual "Endowment Briefing" for its partner agencies. Its pri-

mary purpose has been to report on the performance of the funds, and to answer questions about the Foundation's investment strategy. This year the Foundation will also provide assistance in the marketing of deferred gifts.

The Foundation is fully committed to providing support to help establish, build and grow endowments. A core component of the mission of the Catholic Community Foundation is to serve and help the Catholic community prepare for the future. Endowments are the best way to provide a perpetual fund for churches, schools and other Catholic organizations.

**As of December 31, 2000, the following parishes and two Newman Centers are endowment partners with the Foundation:**

All Saints  
All Saints Catholic Newman Center  
Blessed Sacrament, Scottsdale  
Blessed Sacrament, Tolleson  
Chapel of the Holy Cross, Sedona  
Christ the King  
Corpus Christi  
El Cristo Rey  
Immaculate Heart of Mary  
Holy Spirit  
Holy Trinity Newman Center  
Immaculate Conception  
Most Holy Trinity  
Our Lady of Guadalupe  
Our Lady of Joy  
Our Lady of Lourdes  
Our Lady of Mount Carmel  
Our Lady of Perpetual Help, Glendale  
Our Lady of Perpetual Help, Scottsdale

Our Lady of the Lake  
Our Lady of the Valley  
Queen of Peace  
Resurrection  
Sacred Heart, Phoenix  
Sacred Heart, Prescott  
San Francisco de Asis  
San Martin De Porres  
Santa Teresita  
Ss. Simon & Jude Cathedral  
St. Agnes  
St. Andrew the Apostle  
St. Anne  
St. Anthony  
St. Anthony of Padua  
St. Augustine  
St. Benedict  
St. Bernadette  
St. Bernard of Clairvaux

St. Catherine of Siena  
St. Charles Borromeo  
St. Clement of Rome  
St. Daniel the Prophet  
St. Elizabeth Seton  
St. Francis Xavier  
St. Francis, Seligman  
St. Francis of Assisi  
St. Germaine  
St. Gregory  
St. Henry  
St. James  
St. Jerome  
St. Joachim & St. Anne  
St. Joan of Arc  
St. John Vianney, Goodyear  
St. John Vianney, Sedona  
St. Joseph  
St. Louis the King

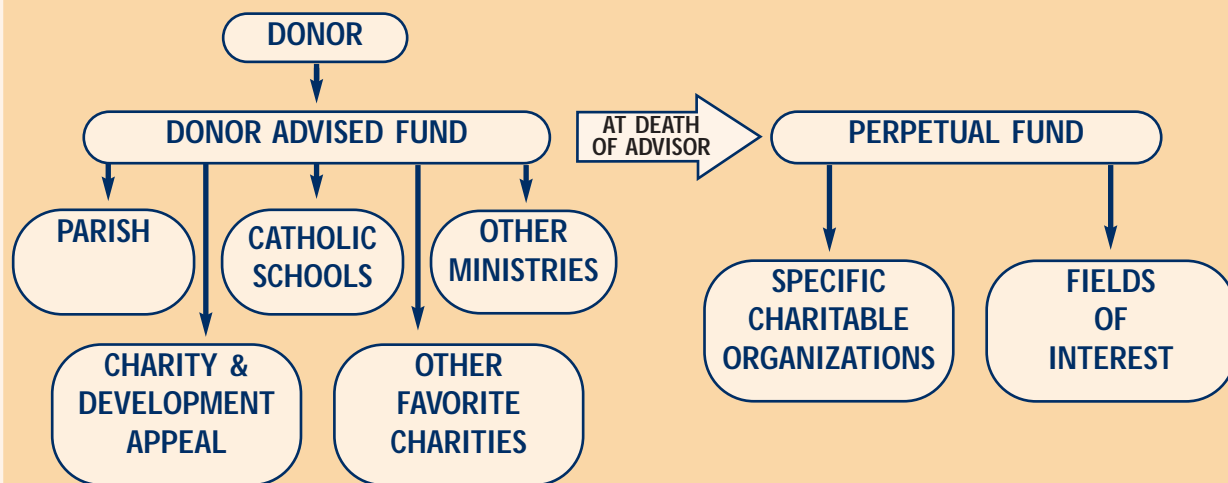
St. Margaret  
St. Margaret Mary  
St. Maria Goretti  
St. Mark  
St. Mary, Chandler  
St. Mary's Basilica  
St. Matthew  
St. Michael  
St. Patrick  
St. Raphael  
St. Theresa  
St. Thomas Aquinas  
St. Thomas More  
St. Thomas the Apostle  
St. Timothy  
St. William

## Donor Advised Funds: A Legacy for Everyone

You no longer need to be a Rockefeller or Ford to establish a permanent fund. Donor Advised Funds are established through a very simple agreement, and enable you to make a perpetual gift. Once you have made your initial contribution, the Foundation assumes its role as steward of the funds, investing them prudently for both growth and income. From time to time, you can make recommendations regarding distributions from the fund. Let's look at some of the benefits of the Donor Advised Fund:

- Low initial contribution, only \$10,000 to set up;
- You may stay actively involved, recommending different charities to receive distributions each year;
- You enjoy an immediate tax deduction for the full amount of the gift;
- You may name family members as advisors, teaching and promoting philanthropy to your children and grandchildren;
- The Donor Advised Fund is convenient;
- Provides ease for "anonymous" giving to other charities;
- Great for memorials or honorariums;
- Provides naming opportunities;
- Like any other charitable gift, your contribution of long-term appreciated assets bypasses capital gains taxes; and
- The fund can be established quickly and easily, with very little paperwork.

The chart below demonstrates the possibilities of a Donor-Advised Fund.



Call 602.257.5642 today to explore the options available to you through a Donor Advised Fund. You'll feel like Rockefeller.

### How a Donor Advised Fund works:

To establish a Donor Advised Fund, you complete an agreement form and contribute a minimum gift of \$10,000 or more in cash, securities or other assets. You may select a name for the fund, which can honor family or friends or protect anonymity.

You stay involved by advising several aspects of the fund: how the fund is invested within our family of funds; which charities throughout the country receive grants from the fund; in what amounts; and when the grants will be disbursed. You also recommend who will be the successor advisor, thus offering family involvement over successive generations.

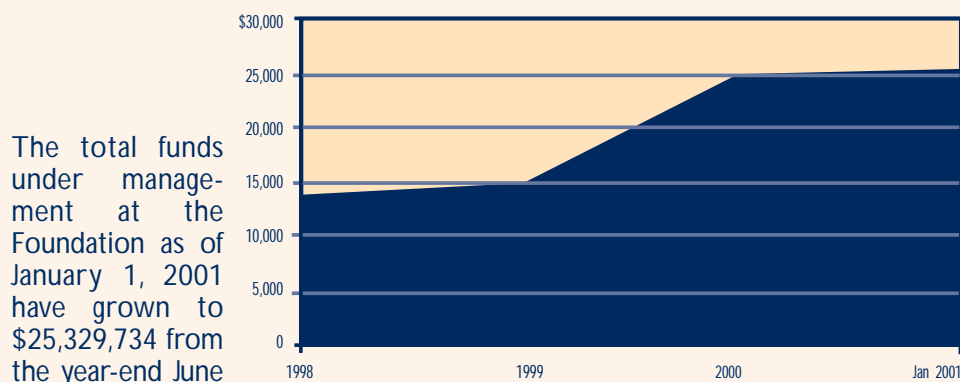
The Catholic Community Foundation monitors the investments, pays out grants based on your recommendations, and provides quarterly reports to you that describe investment performance and use of the fund's proceeds.

### A Donor Advised Fund is your answer to:

- Create a flexible charitable giving vehicle;
- Benefit from the expertise of outstanding staff and superb investment advisors;
- Stay involved in your giving and involve family members in giving together;
- Honor or memorialize a loved one, or commemorate a special occasion;
- Ensure the continuation of a program or service of particular importance to you;
- Reduce income taxes and avoid capital gains tax on sale of appreciated assets; and
- Build a significant gift over time

## Catholic Community Foundation Treasurer's Report

### Funds Under Management



The total funds under management at the Foundation as of January 1, 2001 have grown to \$25,329,734 from the year-end June

30, 2000 figure of \$24,960,739. Treasurer and Board Member of the Catholic Community Foundation-Diocese of Phoenix, John Reyno, reported that the Foundation had performed well in an otherwise uncomfortable market.

The Foundation is able to take advantage of the expertise of professional fund managers by pooling funds from multiple sources. This also keeps investment costs extremely low. Because of the different styles of fund management and the current asset allocation of funds, the Foundation has been on a relatively smooth road despite the present day stock market volatility. Funds are invested in a portfolio of common stocks, bonds, and cash equivalents. By diversifying, there is protection against a single security or class of securities having a disproportionate negative impact on total performance.

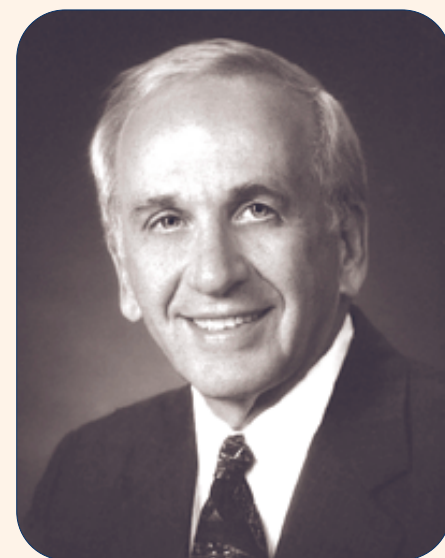
The investment policy is designed to meet the Foundation's primary goal of capital preservation

combined with the objectives of achieving reasonable income and capital growth. In working to achieve the primary goal and objectives, investment managers are encouraged

to show preference toward those companies which have manifested a particular consideration for the social good and are within Roman Catholic moral and social teachings. The Foundation evaluates on a quarterly basis each of the investment managers. Both fixed income and equity managers must demonstrate ongoing excellent performance with an emphasis on mid to long term objectives.

Additionally, Reyno states, "The Foundation is well positioned and diversified with assets allocated to 80% equity and 20% fixed income and that the primary goal of capital preservation combined with the objectives of achieving reasonable income and capital growth will be met."

Annual Reports are available at the Foundation office. For more information about the Foundation we invite you to visit our website at [www.ccfphx.org](http://www.ccfphx.org).



**John Reyno**  
Treasurer and Board Member

John Reyno is a Senior-Vice President-Investments with Paine Webber's Phoenix office and heads up the Reyno-Devine Consulting Group. He has been in the investment business for 32 years and was a former Trust Officer. He received his BA at St. Mary's University and attended Wharton School SIA Executive Courses. John and his wife Edie have lived in Arizona for 36 years. They have two daughters, Tiffany and Tara, and are members of the Franciscan Renewal Center, where John served as Chairman of the Board, and is a Regent at the Franciscan School of Theology at Berkley. He is also a member of the Knights of Malta and Holy Sepulchur. John was President of the Clearwater Hills Homeowner Association and former member of the President's Council, ASU and ASU Foundation Investment Committee. Since 1990 John has served on the Catholic Community Foundation-Diocese of Phoenix Board of Directors and various committees.

# FOUNDATIONS

# ARCHITECTS

accentuating faith, hope, charity, and love of God and others as the basis for human creation. Spiritual, moral, intellectual, physical and emotional growth is essential to a healthy mind, heart and body. Catholic education is aimed at the "whole" person, she says. She believes that a Catholic education builds a faith and worship community based on the teachings of Jesus, to love one another. When people live and learn in a community of worship and faith, they become more caring for the total human family.

Kathy has been very active in her community as she was with Most Holy Trinity Parish. She was a member of Sodality there and served as Prefect and Treasurer at various times. Sodality is dedicated to the Blessed Mother, giving aid to the sick by prayer and devotions and the May Crowning. She was chosen to serve as a member of the Equestrian Order of the Holy Sepulchur of Jerusalem, an



Kathy Campanella surrounded by her grandchildren at her birthday party.

International organization that works through prayer and donations to save the Catholic Church in Jerusalem. Kathy has served on the Foundation's annual fundraiser, *The Bishop's Crozier Dinner* for the past two years.

Joe, Kathy's husband and Kathy's children met with the Foundation to discuss the idea of an honorary scholarship fund. Consistent with their intent they established the Kathy Campanella Catholic High School Scholarship. This scholarship will provide a legacy in Kathy's name. "It was such a surprise for my 70th Birthday and a gift that will keep on giving well into the future, providing an education with the strong Catholic values in which we believe." At her birthday party the family presented a plaque which reads, "In honor of Kathy Campanella, Charitable Woman, Loving Wife, and Mother". Each year a student will be selected from applications that have been submitted to the Foundation to receive a 4-year scholarship to attend a Diocesan high school. Kathy feels very blessed to have had the opportunity to provide her children a Catholic education and wants to encourage other families to consider their blessings, and to share with others who are not as fortunate.

# BUILDERS

- A grant for radio airtime for Rosary Sunday, and
- A grant to support pre-recorded pastoral messages from Bishop Thomas J. O'Brien on Spanish language television.

Adult Education takes many forms including education enabling the parishioners to participate as leaders; a healing program for divorced adults; natural family planning; and bilingual counseling in addressing the diverse needs of a parish to name a few. The following parish-based adult education grants will be funded through the Foundation:

- Our Lady of the Lake, Lake Havasu City
- San Francisco de Asis, Flagstaff
- St. Charles Borromeo, Peoria
- St. Francis of Assisi, Bagdad
- St. Henry's, Buckeye
- St. Margaret, Tempe
- St. Williams, Cashion

Kino Institute also receives a matching challenge grant for tuition scholarships for adult education.

Maintaining the commitment of Catholic Education the following Preschool, Elementary and High Schools will receive grants from the Foundation:

- Bourgade Catholic High School
- Brophy College Preparatory
- Christ the King School
- Most Holy Trinity School
- Our Lady of Perpetual Help School-Glendale
- Pope John XXIII Catholic School Community
- Queen of Peace School
- Resurrection Preschool-K
- Sacred Heart School
- Seton Catholic High School
- St. Agnes Preschool
- St. Anne's Little Flower Montessori K-1 School
- St. Catherine of Siena School

- St. Daniel the Prophet School
- St. Gregory School
- St. Jerome School
- St. John Vianney Preschool
- St. Louis the King School
- St. Mary-Basha Catholic School
- St. Mary's Catholic High School
- St. Mary's Preschool
- St. Matthew School
- St. Peter Mission School
- St. Thomas the Apostle School
- St. Timothy's Catholic Preschool-K
- St. Vincent de Paul Preschool
- Xavier College Preparatory

More information about the Foundation Grants can be found at our web site at [www.ccfphx.org](http://www.ccfphx.org) and in the annual report.



Most Rev. Thomas J. O'Brien, President\*

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When asked why he gives of himself and so consistently since 1988, he states, "I firmly believe in the Catholic Community Foundation's mission to provide long term stewardship through endowments. For the future, I envision greater growth in the Foundation's corpus and the ability of the Foundation to fund more and more programs throughout the Diocese of Phoenix."

Mike Cronin is a true Artisan and a blessing to the Catholic Church in Phoenix.

Mike is a partner of the law firm of Maynard Murray Cronin Erickson & Curran and specializes in Estate Planning. He completed his undergraduate work at the University of Notre Dame and obtained his law degree from the University of Notre Dame Law School. He also has a Masters in Taxation from the John Marshall Law School in Chicago. He has lived in Phoenix since 1982, is married to Deborah, and they have 5 children. Michaela, is a graduate of his alma mater, Notre Dame, in 1999. Dan is a sophomore at Notre Dame. Brett and Cal, a senior and freshman, attend Brophy College Preparatory. Delia is in 6th grade at St. Francis Xavier. Mike and his family are members of St. Francis Xavier Parish in Phoenix.

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