

2012 CROZIER GALA

KEY DEMOGRAPHICS & PAST CHAIRS

AFFLUENT

Guests of the Crozier Gala represent an upscale audience that is very difficult to reach, even through television and other local media.

ACCOMPLISHED

The Crozier Gala attracts individuals with professional careers, a large percentage of which are in top executive positions or successful business owners.

AUDIENCE

The median age of Crozier Gala attendees is 55 years consisting of 42% males and 58% females.

AGE

Baby boomers, those born between 1946 and 1964, are the biggest spenders. Compared with other generations, boomers are still large and in charge, in terms of their segment size and spending power, and will be for a least another 10 years.

COMMUNITIES

Central Phoenix	36%
East Valley	8%
Paradise Valley	14%
Scottsdale	28%
West Valley	6%
Other	8%

BOARD CHAIRS

1988-1990	James Bruner
1990-1992	James Gallagher
1992-1994	Michael Cronin
1994-1996	Arthur W. DeCabooter
1996-1998	F. Michael Geddes
1998-2000	Ernest Calderón
2000-2002	Donald E. Ruff
2002-2004	Frank Brady
2004-2006	John Reyno
2006-2007	P. Andrew Groseta
2007-2008	Cynthia Ketcherside
2008-2009	Daniel Santy
2009-2010	John Sack
2010-2011	Keith Tighe
2011-2012	Maria Chavira

CROZIER GALA CHAIRS

1989	– Mary Anne McKone
1990	– Patricia Newquist
1991	– Edie Reyno & Virginia Piper, <i>Honorary</i>
1992	– Monnie Calfee
1993	– Nancy Bidwill
1994	– Susan Carlise
1995	– Diane Scalise
1996	– Jane Kohnen
1997	– Joan Petelin
1998	– Colleen Flood
1999	– Betty Bool
2000	– Sheila Riordan
2001	– Claudia Critchfield
2002	– Carolyn Rock & Linda Wendell
2003	– Cathy Giedraitis
2004	– Mary Jo Beardsley
2005	– Lynn Donahue
2006	– Colleen Gaia
2007	– Susie Cole
2008	– Colleen Will & Mary Anne McKone, <i>Honorary</i>
2009	– Cindy Todare
2010	– Lori Brophy
2011	– Candace Wiest
2012	– Milena & Tony Astorga