TOOLKIT
SHOP FOR A CAUSE

BROUGHT TO YOU BY THE CATHOLIC COMMUNITY FOUNDATION

Shop For A cause

GIVING MADE SIMPLE DURING CHRISTMAS

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DIGITAL GIVING TREE

What is Shop For A Cause Digital Giving Tree?

Beginning in 2020, the **Digital Giving Tree** program raised over $32,000 and 600 items in just 3 weeks for participating organizations in need! This year we are happy to announce the **Digital Giving Tree** is back and your organization is invited to participate! This promotion provides additional marketing resources your organization can use to promote your **shop-for-a-cause.com** store during the Christmas season.

The **Digital Giving Tree** is set up much like the physical Giving Trees located in Parish lobbies during Christmas time. The "Digital Giving Tree" gives donors a wide range of items to choose from so donors can find an item that fits within their financial reach. Once the item is chosen and secure payment is complete, the item is shipped directly to the organization for an efficient giving experience!

Digital Giving Tree Supplemental Christmas Program:

The **Digital Giving Tree** is a great supplement to an already existing **Shop For A Cause** program during the Christmas season. At that time you can load needed items onto your 'shop' and direct donors to the website by using the our Christmas sticker template with the QR code. Stickers can be placed on the tags of your physical giving tree.
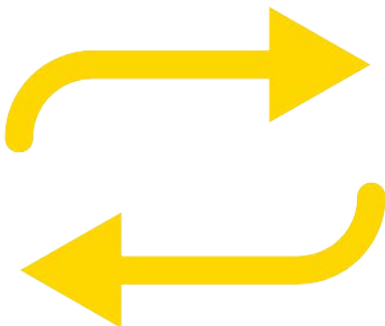

SHOP FOR A CAUSE
Digital Giving Tree

Your LOGO HERE

A SAFE and CONVENIENT way to help this GIVING SEASON.

www.shop-for-a-cause.com/charity/custom-url

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In partnership with:

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Best Practices:

START EARLY → **Get your Shop up and running ASAP**

COMMUNICATE! → **Communicating is KEY to success!**

REPEAT! → **Stay Engaged**